

Terms of Reference

Proposed Assignment	Economic Assessment Data Collection, Collation and Analysis with the Expert Local Economic Development
Activity name, description and number	SDLG Somalia (11448.22.SO)
Background of the Country Programme and expected results	<p>The Sustainable Development through Improved Local Governance (SDLG) programme (1 January 2022 – 31 December 2026) is the result of a newly established Strategic Partnership between VNG and The Netherlands Ministry of Foreign Affairs. SDLG covers four overall themes and is currently being implemented in nine different countries.</p> <p>SDLG Somalia is part of the fragility cluster and focuses on strengthening the social contract between communities, in particular youth, and local governments in the localities of Garowe and Qardho. It builds on VNG International’s experience gained during the implementation of previous programmes funded by the Dutch Ministry of Foreign Affairs and the European Commission. SDLG Somalia aims to strengthen the capacity of local governments to fulfil their mandate in promoting inclusive economic development, which will gain more trust by people, thereby strengthening the social contract, which in the long term will lead to increased legitimate stability.</p> <p>The intermediary outcomes of the programme are:</p> <ol style="list-style-type: none"> 1. Improved policies, decision making and services for durable economic growth in Garowe and Qardho; 2. Elevated leadership within Garowe, Qardho and ALGAPL for economic growth; 3. Empowered youth affected by the lack of economic opportunities; 4. Enhanced intergovernmental coordination for economic development
Background of the assignment	<p>Since the beginning of 2022 VNG International started a new programme in Puntland State, Somalia, which focuses on governance of inclusive local economic development. This programme builds further on the results achieved within other programmes implemented in the region. In addition, VNG International is currently implementing the project DANWADAAG, which supports inclusive disaster risk management of local governments in Somaliland and Puntland.</p> <p>Garowe and Qardho are the target districts for the SDLG Somalia project so as to provide opportunities for resource sharing and economies of scale. Garowe, as a regional hub, will provide potential for spill-over and multiplier effects and will allow us to build on previous work with the district on inclusive LED governance.</p>

<p>Aim of this assignment</p>	<p>Gathering data, extracting key information and understanding the local economy is the foundation for the LED process. Conducting a local economic assessment (LEA), provides all the key stakeholders in an economic location, district, with the basis for understanding of the context and dynamics of the local economy. It provides them with the data and knowledge in the gaps in data, they will need to make strategic decisions. Without knowledge of the data availability, there can be no meaningful strategic economic development and promotion of inclusive economic growth the districts require to address wider social as well as economic challenges and opportunities. With knowledge comes the ability to work on different levels with practical engagement feeding policy work built on further relevant research.</p> <p>Fitting to baseline work, the local economic assessment will explore needs, opportunities, improvement on potentials, strengths and how to learn from or address exceptions to build the SDLG programme in terms of socio-economic setting of Qardho and Garowe.</p> <p>References and links to VNG-I LED and local governance work will be provided as an integral part of building on institutional knowledge and expertise.</p>
<p>Activities to be performed</p>	<p>Developing from work undertaken regarding LED and required LEA the work will address, in support of the key expert hired for the LEA:</p> <ul style="list-style-type: none"> ▪ The challenges in the districts holding back inclusive growth of enterprises and sponsoring local economic development to offer opportunity for more people noting equity and the wider good governance work. ▪ The competitive advantage, if there are unique value propositions, the districts has over other key towns and districts. ▪ The economic sectors where there are opportunities and potential for inclusive economic development. ▪ What enabling factors are required and support local entrepreneurs / enterprises feel they need to be sustainable and offer inclusive growth. <p>This will entail:-</p> <ol style="list-style-type: none"> 1 - Primary data collection – parameters to be fully established within remit of convening key stakeholders in local economies for a set of key informant interviews and focus group dialogues. 2 - Develop, with the key expert, a stakeholder mapping regarding local economies (highlighting linkages to local government and social parameters being established in the wider baseline work). 3 - Contribute to setting up the structured questioning with the key expert. 4 - Advise on relevance and effectiveness of further primary data collection, notably the possibility of running a representative survey among key stakeholders.

	<p>5 - Access secondary data that is available only in situ (Garowe, Qardho with CSOs, umbrella organisations, NGOs, government and possibly UN AFPs).</p> <p>6 - Act as the liaison between aspects of the SDLG primary data collection and collation ensuring efficient and effective working to ensure and enhance the SDLG, VNG, donors and government reputations.</p>
Outputs (expected deliverables)	<ol style="list-style-type: none"> 1. Defined key stakeholders in the Garowe and Qardho (formats to be discussed and agreed) 2. An examination of data presently available with key stakeholders to confirm present data and fill gaps 3. Relevant data collected and collated on the nature of enterprises – sectors, sizes of enterprises (to be determined regarding employment or turnover) 4. Assessment of capacities and capabilities of key stakeholders in the districts. 5. Defined, through secondary data and primary research, the opportunities available for economic development in the relevant district 6. In collaboration with the key expert, opportunities assessment noting base work under e) utilising the NOISE¹ approach. 7. Mapping of the range of goods / economic zones of influence – What are the travel to work and travel for markets routes/influences in Garowe and Qardho? 8. Working with the key expert, develop media allowing key stakeholders to take ownership of the data, the means to keep data relevant and build capacity for information extraction from the data (to inform local economic decision making and actions)
Reporting requirements	<p>The assignment will be conducted in close collaboration with VNGI Internationals key expert on LED in Somalia who is responsible for the coordination.</p>

¹ <https://mikecardus.com/noise-alternative-swot/>

<p>Profile of the organisation</p>	<p>The organisation that is going to conduct the assignment should have:</p> <ul style="list-style-type: none"> • Proven community engagement capabilities with demonstrable results building participation • Demonstrable expertise in socio-economic matters impacting inclusive economic growth, localisation and good governance; primarily at the district level. • Able to lead, contribute to, dialogue on economic matters – notably engaging with youth, women and being able to draw all stakeholders' voices into the data collection and information distillation process • Reputation allowing access to key government ministries, departments and leadership at all levels built on experience with local and central government • Demonstrable economic (enterprise, employment, primary production, supply and value chain) data collection, collation and primary analysis capacity • Knowledge of local economic development and how it fits to good government, the enabling environment and good governance <p>Key Skills:</p> <ul style="list-style-type: none"> ▪ Data collection and collation ▪ Data handling and initial analysis (cleaning and proofing primary data. Making available quality secondary data to the wider SDLG team and offering synopses and opinion on veracity where appropriate) ▪ Convening skills to engage public and private organisations facilitating open dialogue ▪ Efficient time management to use resources effectively in achieving results and adding value in internal discussions ▪ Willingness to work closely with key experts and ensure linkages made for effective and efficient use of resources ▪ Quality communication skills across medias and through different channels
<p>Approximate number of working days and planning</p>	<p>The assignment will be for a maximum of XX days,</p> <p>The Expert may not claim (public) holidays, ceremonial days, remembrance days, sick days, or other types of leave as working days.</p>
<p>Period of the assignment</p>	<p>TBD</p>
<p>Place of the assignment</p>	<p>Garowe and Qardho, Puntland State</p>
<p>Contact details VNG International</p>	<p>Maria Veger, Senior Project Manager, maria.veger@vng.nl</p>

**Submission of
application**

- Profile of the organisation or CV
- Proposal on how to implement the assignment including cost estimate
- Deadline of application – 18-12-2022